

FREE Listing Service for Publishers

Nielsen Book offers a free listing service to all publishers. This service allows you to display basic information for each of your titles, which will be disseminated via Nielsen Book's services to relevant booksellers and libraries in over 100 countries.

In order to be eligible for inclusion, your books and related products must:

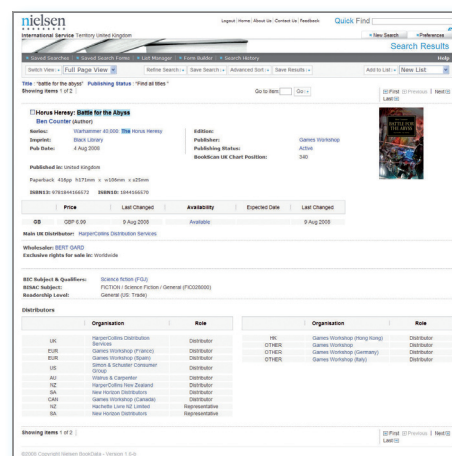
- Have an appropriate, valid and correctly applied standard identifier (e.g. ISBN, EAN)
- Be distributed through the book and/or library trade in the UK, Ireland, in key English-language countries or in other markets of importance to UK publishers
- You must supply data that meets the BIC Basic Standard – for more information go to the BIC website: <http://www.bic.org.uk/16/bibliographic-standards>.

We aim to offer coverage of the following types of material:

- Traditional printed books
- Print-on-demand books
- e-books and other digital content
- Audiobooks and other spoken word audio material (e.g. downloadable audio books)
- Maps and globes
- Mixed media packs (e.g. book & CD or book & toy)
- Novelty books (e.g. bath books, die-cut books, pop-up & lift-the-flap books)
- Calendars and diaries.

For more information, including other material that may be listed, please view our Data Collection Policy on www.nielsenbookdata.co.uk

Digital products may be added to the database if supplied through ONIX or Nielsen PubWeb. Normal non-subscriber conditions apply (short record only, no descriptive content, no named editorial contact, and it may take up to 6 weeks to add product information to Nielsen Book products and services).



Contact Us:
 tel: +44 (0)1483 712 200
 fax: +44 (0)1483 712 201
 email:
 Publisher Helpdesk
pubhelp.book@nielsen.com
www.nielsenbookdata.co.uk